



CLIFTON LIFESAVING PATROL, EDUCATION & DEVELOPMENT REPORT



LIFESAVING CAPE TOWN



24/25 SEASON



PROUDLY SUPPORTED BY





24/25 SEASON REPORT DIRECTORY



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FOREWARD FROM LSA PRESIDENT, DHAYA SEWDUTH



It is always an honour to acknowledge the core mission of our young volunteers who dedicate themselves to drowning prevention through their voluntary patrols. While this foreword highlights the exceptional work of Clifton's duty squads under the guidance of their squad leaders and Patrol Captain, it also reflects the broader commitment and selflessness shown by thousands of active lifeguards across the country.

It is no small feat that duty lifeguards willingly spend countless hours in the sun, wind, and rain to keep beachgoers safe and to respond when someone is in distress. It is impressive to learn that Clifton Surf Lifesaving Club performed approximately 6540 recorded patrol hours in the past year. These are hours captured in duty logs—but behind every shift lies even more unseen dedication: the time spent training, certifying, maintaining fitness, and preparing to perform at the highest level.

Clifton SLC, like the 80+ clubs nationally, contributes to more than 100,000 patrol hours annually across South Africa. If this service were to be paid for by municipalities or the tourism sector, it would represent an annual contribution valued between R25–30 million.

You may already have come across the independent report commissioned by Lifesaving South Africa and compiled by PKF and Velocity. Their actuarial analysis covered 16 years of duty data and revealed remarkable findings: the Value of Lives Saved (VSL) was estimated at R9.8 billion, and the Benefit-Cost Ratio (BCR) indicated that for every R1 invested in LSA's work, society receives R18 in return.

For a non-profit organisation, these are extraordinary results. Clifton Surf Lifesaving Club exemplifies a vital part of this national contribution. On behalf of Lifesaving South Africa, I extend our heartfelt thanks to every Clifton member who has served on patrol and played a role in saving lives or preventing tragedy through proactive action.



A LETTER FROM LCT CHAIR, CHRISTINE KENNEDY



LIFESAVING CAPE TOWN



It's encouraging to reflect on the season's work and to recognise the dedication and spirit shown by the team at Clifton Surf Lifesaving Club.

Clifton is one of 15 Surf Lifesaving Clubs responsible for protecting the Western Cape coastline, and they continue to make a valuable contribution to lifesaving in our region.

This season, while there were a number of incidents requiring action, the Clifton lifeguards responded effectively and prevented any drownings during their patrol hours. A drown-free season is a result they can be proud of.

Whenever we hold competitions or exams at Clifton, the members are welcoming and supportive. The lifeguards are present on the beach and approachable to the public, which strengthens trust in our service.

Their active social media channels share regular updates and photos that help promote lifesaving and show the public what is happening on the beach each weekend.

Communication with the Patrol Captain and Club Captain is always straightforward. They provide clear and accurate reports on incidents, which makes coordination simple and effective. They have built a good relationship with myself and the office, and any requests are handled quickly. Clifton is doing excellent work and sets a strong example for the wider lifesaving movement.

Well done Clifton, it's a pleasure to work with you!

Christine Kennedy
Lifesaving Cape Town
Chairperson



PARTNER REFLECTIONS



On behalf of all of us at Velocity Trade, thank you for another remarkable lifesaving season. Your commitment to keeping communities safe — and another season without drownings — is a testament to the professionalism and purpose that defines your team. The collaboration with the Canadian Women's Sevens team and your inspiring community engagement initiatives continue to raise the bar for what meaningful impact looks like.

We are proud to stand alongside you and look forward to continuing this partnership as you save lives and shape future leaders through sport, education and service.

Dan Carter
Velocity Trade Director



Congratulations on another drown-free season — what an outstanding achievement. It's been inspiring to watch your community grow, not just in numbers, but in capability. The increase in qualified lifeguards at Clifton, and your commitment to uplifting Macassar Lifesaving Club, shows the lasting value of your work. It's a privilege for PKF to support an organisation that's building safer beaches and stronger communities.

We're proud to stand with you — and excited to see what's next.

Nico Ackerman
PKF Director



As proud partners of Clifton Surf Lifesaving Club, DHL Express extends our heartfelt congratulations on completing another successful and, most importantly, drown-free season. It has been inspiring to witness the club's growth—not only in lifesaving excellence but in community impact. The achievement of 88 new qualified awards reflects a strong culture of training and skills development, ensuring more lives can be protected for years to come. Your outreach and commitment to promoting water safety are helping build a safer, more informed community. Thank you for your dedication and the countless hours invested by every volunteer. You embody our shared purpose of Connecting People and Improving Lives. Congratulations on an outstanding season—you continue to inspire us all.

Megan Collinicos
VP Marketing, DHL





PATROL OFFICER'S LETTER

PAUL LASSEN



Another season draws to a close in Clifton's proud 69-year history of safeguarding the Clifton beaches. With every season, we take a moment to reflect on the incredible work carried out by our organisation and, more importantly, by our members. As a voluntary club, it is through the passion and selfless commitment of our lifeguards that we continue to deliver professional, world-class safety to the public on Clifton's iconic shores.

Over the past few seasons, we have focused on training and inspiring lifeguards who not only excel on patrol but also lead in drowning prevention. Our annual Squad Leadership Course has become a cornerstone of this vision, setting the standard for operations and creating space for young leaders to step up and serve.

Clifton thrives because of the time our members give so willingly. The dedication shown each patrol day is easy to quantify through stats – but the impact goes further than numbers. Perhaps most powerful is recognising that the skills our members develop here do not stop at the sand's edge. In this report, you'll read about life-threatening incidents our lifeguards responded to away from Clifton, a reminder that the skills we teach at Clifton will one day save a life beyond the flags on the beach. As we say at Clifton, we are always Rescue Ready.

This season also saw Clifton expand our educational reach beyond the lifeguard tower. Through work with the 1st Camps Bay Scouts, the Junior Medics Organisation, and LSA's Watersmart activation, we've shared water safety knowledge and inspired the next generation of lifesavers.

Clifton's success is not achieved without support and we are proud to collaborate closely with the NSRI, Clifton Improvement District, City of Cape Town, and Law Enforcement. These partnerships are vital to our operations and ensure that our lifeguards work in a safe and supported environment.

At the heart of Clifton's purpose is drowning prevention through developing servant leaders. From Micro Nippers to Senior Lifeguards, we create space for every member to grow, serve and lead. This growth is supported by dedicated parents, mentors and past members who continue to shape our legacy.

It is a privilege to be part of an organisation where commitment, excellence and purpose align so strongly. Through genuine care, our members have once again not only delivered a drowning free season, but a season with intention in our purpose and mission.

Thank you to every individual and organisation who played a part. Clifton is stronger because of you.

Paul Lassen



144
LIFEGUARDS



0

**DROWNINGS
DURING OUR
VOLUNTARY
SEASON**



6540
VOLUNTEER
PATROL HOURS



**16
RESCUES**



With teamwork and care, we assisted with 66 first aid incidents this season. Including: Cuts & Abrasions, Fractures & Sprains, Hypothermia, Sunburn, Heat Stroke and Stings (Marine/ insect etc)



59 IRB PATROL HOURS



RESCUE REPORTS FROM THE 24/25 SEASON



TEAGAN THOMPSON & MEECA MCCLELLAND CLIFTON 3RD BEACH, 24 AUGUST 2024



11:28 on Saturday 24th August, Craig Lambinon from NSRI reported an infant had been discovered on Clifton 3rd Beach, by a member of the public. It was reported via the CoCT Drowning Prevention WhatsApp group.

Paul Lassen immediately notified the Clifton WhatsApp group as well as phoned, Teagan Thompson and Tanner Gorille as both were scheduled to be down at Clifton 4th Beach for IRB training & retests.

Teagan Thompson and Meeca McClelland responded to 3rd Beach and were first on scene. Teagan spoke to the caller of the incident and then proceeded to assess the infant. Teagan assessed the infant for any signs of life but unfortunately there were none.

Teagan and Meeca handed the scene over to LE, SAPS, NSRI, Metro EMS, who were all on scene. Paramedics declared the infant deceased and handed the scene over to SAPS.

Our condolences to the mother and the family. Well done to Meeca and Teagan for their fast response as well as the greater Clifton community of Lifeguards who offered to assist with the incident. Thank you to LE, SAPS, NSRI & Metro EMS for your invaluable assistance on scene.

RESCUE REPORTS FROM THE 24/25 SEASON



LIFEGUARD: ANDILE MALULEKA CLIFTON 4TH BEACH, 2 SEPTEMBER 2024



On Monday 2nd September at around 18:30, Andile was finishing up doing water safety for a group of regular swimmers at Clifton 4th Beach. After the swim, Andile went to jump off Bun Rock at the end of 4th Beach and there he heard two young women screaming for help just off 3rd Beach. The two women had been swept out to sea in a rip and were struggling to keep their heads above the water.

Andile jumped off Bun Rock and swam to assist the women. At the same time, a member of the public, Nic Rosslee, also heard the commotion from 3rd Beach and swam out. Nic secured the one woman, who was unable to swim. The lady was cleverly laying on her back, letting her body float to keep her head above the water. Nic stayed with her, keeping her afloat and calm, while waiting for assistance to return her to shore.

In the meantime, Andile reached the other woman and swam her back to the shore between 3rd Beach and 4th Beach, after which he swam out again to assist Nic and the second woman back to shore.

Well done to Nic and Andile for their swift action, which saved the lives of two young women. "Andile was so decisive and strong. I'm so grateful that the lifesaving club exists, and that you have humans like Andile in your ranks." - Nic Rosslee

RESCUE REPORTS FROM THE 24/25 SEASON



LIFEGUARD: JONAH LUSTIG CAMPS BAY BEACH, 5 OCTOBER 2024



Saturday, 5th October 2024 – Camps Bay Beach, Cape Town: Off-duty Clifton Surf Lifesaving Club lifeguard Jonah Lustig performed a heroic rescue after spotting a man in distress, caught in a powerful rip current. Jonah had just finished surfing and was walking up the beach when he heard two beachgoers shouting for help, indicating that their friend was drowning.

Jonah quickly assessed the situation and noticed a young man struggling to stay afloat while being pulled out to sea. Without hesitation, Jonah grabbed his surfboard, rushed to the water, and paddled towards the man.

He was soon joined by a fellow beachgoer, Sam Frankal, and a City of Cape Town lifeguard. Working together, they managed to get the distressed swimmer onto Jonah's surfboard and safely brought him back to shore.

Upon reaching the shore, Jonah placed the man in the recovery position and checked his vital signs. The City of Cape Town lifeguards promptly took over, providing oxygen and calling for an ambulance. Thanks to the swift and coordinated response, the man has since made a full recovery.

Clifton Surf Lifesaving Club would like to commend Jonah, Sam, and the City of Cape Town lifeguards for their outstanding efforts in saving this man's life.

RESCUE REPORTS FROM THE 24/25 SEASON



TEAGAN THOMPSON, DARRYL LINDT, GLENN CALEY, TRACEY POOLEY & WARREN STOMAN

CLIFTON 4TH BEACH, 1 DECEMBER 2024



Sunday, 2nd June 2024 – Clifton 4th Beach, Cape Town: Clifton Surf Lifesaving Club lifeguards, alongside NSRI and event personnel, responded to a complex rescue after a kayaker and swimmer were swept out to sea by strong winds during a local event.

At 08:41, Duty Patrol Officer Paul Lassen was alerted by NSRI Station 2 Commander David Rosenberg to a kayaker in distress. Upon arrival, it was confirmed that a swimmer was also in trouble offshore.

Off-duty lifeguards Teagan Thompson, Darryl Lindt, Glenn Caley, Nipper coach Tracey Pooley, and Operations Manager Warren Stoman responded immediately. Event lifeguard Mpilo Madonsela paddled out to assist, joined by another lifeguard, but strong winds pushed them further out. The NSRI's rescue craft, Spirit of Rotary East London II, soon arrived to assist. Meanwhile, Warren and Glenn prepared Clifton's IRB and medical room for incoming casualties and support. The swimmer and two kayakers were recovered safely. The swimmer, exposed to cold 10°C water for over an hour, was treated onshore for hypothermia by lifeguards, NSRI crew, City lifeguards, and two doctors.

By 09:45, Metro EMS arrived to assess the swimmer, who fortunately made a full recovery without hospitalisation. Clifton Surf Lifesaving Club would like to commend all involved for their professionalism, teamwork, and coordinated response.

RESCUE REPORTS FROM THE 24/25 SEASON



AARON LUSTIG, OLIVER LEVINTHAL & ZACHARY-LEVI HERSKOWITZ ONRUS BEACH, 9 DECEMBER 2024



Monday, 9th December 2024 – Onrus Beach, Western Cape: Three Off-duty Clifton Surf Lifesaving Club lifeguards Aaron Lustig, Oliver Levinthal, and Zachary-Levi Herskovitz performed a courageous rescue after spotting a swimmer caught in a powerful rip current, approximately 200 metres offshore. The trio were enjoying a their holiday up the coast, when they noticed the swimmer in distress.

Aaron was the first to identify the danger and immediately alerted Oliver and Zachary-Levi. Oli grabbed a pair of bodyboarding fins and entered the water, while the others raised the alarm with local Onrus lifeguards and contacted the NSRI for backup.

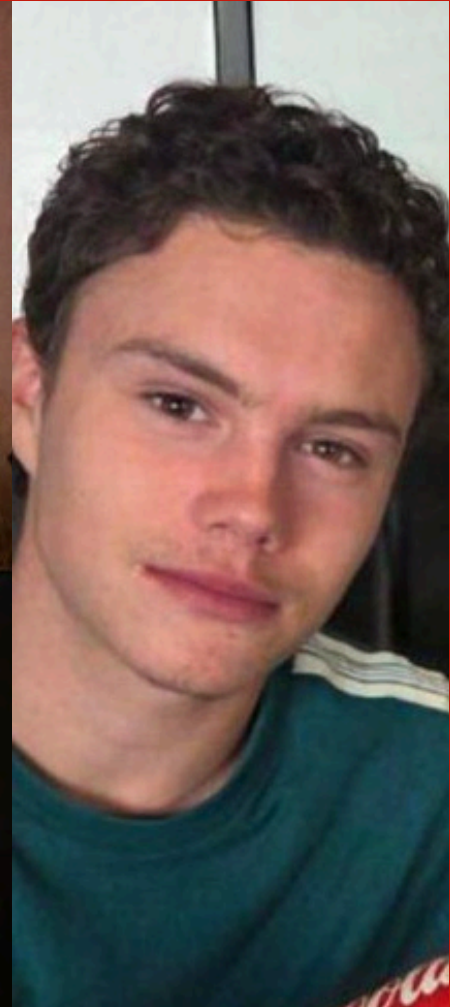
Oliver was soon joined by a local lifeguard, and together they reached the swimmer, who was panicked but still conscious. Remaining calm, Oliver reassured the swimmer and helped guide him back to shore with the lifeguard's assistance.

Once onshore, Aaron and Zachary-Levi assessed the swimmer, who was shaken but thankfully unharmed. The rapid and coordinated actions of all involved ensured the swimmer's safe return. Clifton Surf Lifesaving Club would like to commend Aaron, Oliver, Zachary-Levi, and the Onrus lifeguards for their bravery, teamwork, and swift response.

RESCUE REPORTS FROM THE 24/25 SEASON



SYLVIE GORILLE, DANIEL WATERS, RUBY VAN WYK & TYLER ERNSTZEN CAMPS BAY TIDAL POOL, 23 DECEMBER 2024



Saturday, 18th May 2024 – Clifton Tidal Pool, Cape Town: Clifton Surf Lifesaving Club lifeguard Sylvie Gorille led a coordinated rescue effort after spotting two young girls unresponsive in the tidal pool. The incident prompted a rapid multi-agency response and an extended attempt to save both lives.

At around 15:45, Sylvie noticed the girls motionless across the pool. She grabbed her torpedo buoy, ran along the wall, and entered the water. She reached one patient while Hermias, a Milnerton lifeguard, reached the other. Sylvie found her patient unresponsive with vomit obstructing the airway and immediately began CPR while calling for support. Clifton's Ruby van Wyk and Daniel Waters brought pocket masks, and City lifeguard Thabiso Mthembu arrived with oxygen.

Hermias and Thabiso assisted with rescue breaths. An intern doctor helped stabilise the patient while Daniel Lubbe tended to the second girl, who was breathing and placed on oxygen. Paramedics from Netcare, Metro, and CSO arrived with law enforcement. Sylvie sent Clifton's Tyler Ernstzen to fetch the AED, which was attached, though no shock was advised.

CPR continued for over 30 minutes until a faint pulse was detected. Despite intensive care, the patient was later airlifted to Red Cross Hospital in critical condition.

Clifton Surf Lifesaving Club commends all involved and extends heartfelt condolences to the family of the young girl who tragically passed away.

OUR SQUAD LEADERS

Servant leadership is at the heart of our lifesaving organisation. We are proud of this team for delivering on a drown-free season. Their ability to lead by example & stay vigilant ensured this success.



ARCADIA



Teagan



Darryl



Amber-Rose



Conrad



Mpilo



Kianna

CHERRY



Tanner



Meeca



Daniel



Sam



Gage



Imani

DUIKER

ECHO



Daniel



Sanele



Madi



Andile



Zach



Ellen

FISHERMANS

GLEN



Sylvie



Sanele



Tyler



Buntu



Moune



Sebastian

HOTEL



HEAD INSTRUCTOR'S LETTER TEAGAN THOMPSON



As we conclude another outstanding season, we reflect not only on what we delivered, but on why we do it. Lifesaving education at Clifton is far more than a tick-box portfolio—it is the beating heart of our mission to be a world leader in drowning prevention, water safety, and lifesaving sport. Through every course, candidate, and instructor trained, we are developing servant leaders and equipping our community with the skills and mindset to save lives.

Our season began early with post-season Junior Lifeguard Award (JLA), Lifeguard Award (LA), and Upgrade courses. The JLA group included 23 eager young Nippers transitioning into Junior Lifeguards. At the same time, focused LA and Upgrade groups were led by our dedicated instructing team. This cohort included many provincial and national athletes—a clear sign of the calibre of leaders we are nurturing.

In winter, the instructing team delivered two challenging IRB courses, including an exam relocated to Hout Bay during a severe storm. The back-to-back structure enabled efficient upskilling and saw Clifton welcome its first new IRB Instructor in years, while also advancing Macassar's operational capabilities. Clifton now fields nine IRB Crew and six Drivers—up from just two two seasons ago.

Our 2024/25 Retest Programme requalified 86 lifeguards, supported by instructors-in-training. We also partnered with Llandudno Surf Lifesaving Club for a shared session—an excellent example of inter-club collaboration that strengthens regional resilience.

Pre-season, the instructing team led a mixed course dominated by Masters candidates, including senior club leadership. Meanwhile, significant strides were made toward instructor qualifications through parallel Upgrade courses. Our January Sprint and Recognition of Prior Learning (RPL) courses welcomed 32 more lifeguards back into the fold, including returning Proteas and past members making fresh contributions to the club.

We take pride in leading from the front—developing skilled, compassionate, and community-minded lifeguards. The education portfolio remains central to our vision: to be recognised globally for excellence in water safety education and the development of lifesaving leaders.

Teagan Thompson

FOUNDATIONS: TRAINING NEW LIFEGUARDS



88 NEW AWARDS

(32.9% increase from 2023/24)



Lifeguard Awards: 48 Junior Lifeguard Awards: 39 QC: 1



SUPPORTING LIFEGUARD RETESTING



86
RETESTS

GROWING THE IRB TEAM BY 200%



IRB Crew:

5 new

Club Total of 9

IRB Driver:

5 New

Club Total of 6

BUILDING DEVELOPMENT PATHWAYS



7 Surf Instructors
1 IRB Instructor
3 Examiners
2 Assessors

OUR INSTRUCTORS



The Instructing Team is a vital part of our education portfolio and at the core of our lifesaving organisation. We're proud of this team for their dedication and skill in helping deliver a drown-free season. Their commitment to servant leadership, leading by example, & maintaining vigilance has been key to this success.



Teagan

- Head Instructor
- Surf Instructor
- Surf Examiner
- Assessor



Tanner

- Surf Instructor
- IRB Instructor
- Surf Examiner



Jay

- Surf Instructor
- Surf Examiner
- Assessor



Emma
Surf Instructor



Sylvie
Surf Instructor



Moune
Surf Instructor
(In-Training)



Daniel
Surf Instructor
(In-Training)



Ridaah
Surf Instructor
(In-Training)



BUILDING IMPACT BEYOND 4TH BEACH

At Clifton, we believe water safety education should extend beyond the red and yellow flags. Through community partnerships and shared learning experiences, we build impact far beyond 4th Beach

BRIDGING COMMUNITIES THROUGH WATER SAFETY



Macassar Surf Lifesaving Club



Canada Women's 7s Rugby Team



1st Camps Bay Scouts, Atlantic District

WORKING TOGETHER FOR SAFER SHORES



City of Cape Town



Lifesaving South Africa



Clifton CID



National Sea Rescue Institute

Read more about these impactful collaborations in the next section.



GROWING LIFESAVING, TOGETHER



Macassar Surf Lifesaving Club

This season marked the second year of a growing partnership between Clifton & Macassar Lifesaving Clubs, focused on shared learning, community upliftment, & strengthening lifesaving capacity across Cape Town.

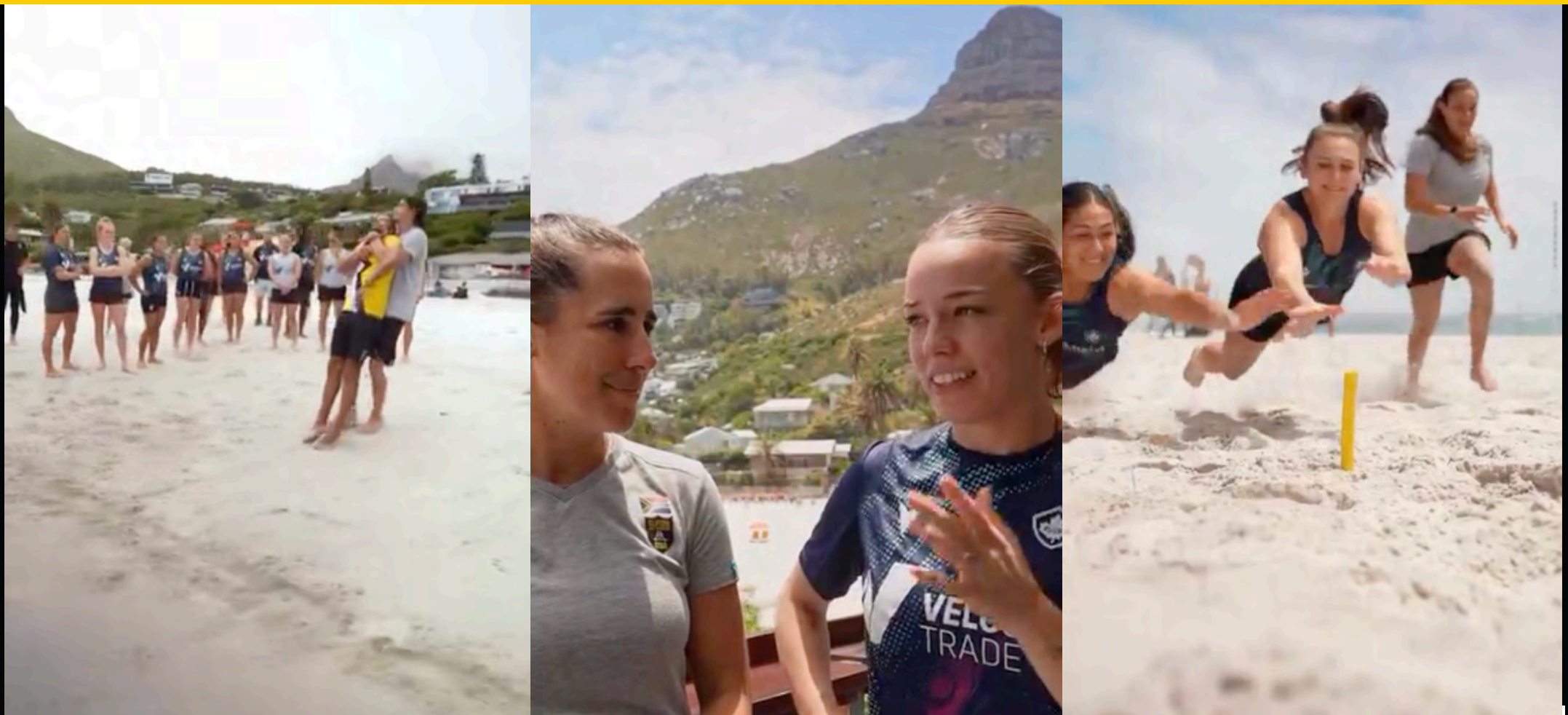
When we first started working together, **Macassar had zero qualified lifeguards.** In the first season, we supported them in getting nine members fully qualified and ready to patrol. This season, we helped an additional five new candidates earn their Lifeguard Awards, **bringing the total to 14—a fantastic growth in just two seasons.** Alongside this, one new IRB Driver, one IRB Crew Member emerged through joint efforts, and the club now has an instructor in the final stages of qualification. These achievements lay the groundwork for Macassar's goal to rebuild operations and revive a Nipper programme.

Training sessions created opportunities for skill-building and connection, with Clifton athletes, Macassar lifeguards, and local community members sharing the surf, dunes, and pool facilities. The partnership has also included **shared coaching, donated boards and gear, and the opening of a new boatshed**—further boosting capacity. Together, we have set clear 3-, 5-, and 10-year goals to keep growing lifesaving in the community.

For Clifton athletes on the False Bay coast, Macassar has become a convenient and welcoming training base. **This collaboration reflects our belief that lifesaving is about people, not just the beach,** and we are proud to keep walking this path together.



UNITED BY EXCELLENCE



Canada Women's 7s Rugby Team

Clifton Surf Lifesaving Club had the privilege of hosting the Olympic Silver Medalist Canadian Women's Sevens Rugby team in a unique and inspiring morning that brought together two high-performance teams united by shared values. Thanks to the support of Velocity Trade, this collaboration **created a space for connection, learning, and celebration.**

From the moment the team arrived, the energy was electric. After a short introduction in the clubhouse, the rugby athletes were immersed in the world of surf lifesaving—learning beach signals, rescue techniques, & experiencing the thrill of in's & out's through the surf. The session offered more than just new skills; it was a genuine exchange of passion, discipline, and teamwork.

The morning ended with relaxed conversation and laughter over Granadilla Lolly ice creams, refreshments, and lunch—cementing new friendships and mutual respect.

This event was a reminder that while our sports may differ, **the drive to push limits, work as a team, & uplift our communities brings us all together.** United through excellence. Connected by values. Inspired by each other.



SAFETY STARTS YOUNG



JUNIOR MEDICS

During March this year, Clifton's Ellen Hodgkinson spoke to the Junior Medics – a private extracurricular programme teaching primary school children basic first aid in a fun, hands-on way.

The programme often invites guest speakers to share real-world stories, and Clifton was proud to be asked to present on lifesaving and drowning prevention. Ellen volunteered to represent the club, delivering an engaging talk that introduced the children to both the duty & sport sides of lifesaving.

To keep the group involved, Ellen used a mix of storytelling, games, and interactive demos. The kids loved hearing about real rescues and were especially excited to learn how to support a friend using the human crutch technique – a fun and clumsy start that quickly turned into confident teamwork!

Another favourite moment was a game of “flags” using duty kit, where winners got to keep the item for the rest of the session. It sparked friendly competition and kept everyone engaged. The sessions were energetic, informative, and full of questions from curious young minds.

“I had so much fun and absolutely loved talking to the kids. They're so eager to learn and excitable.” – Ellen Hodgkinson. A big thank you to Ellen for sharing the lifesaving spirit and **inspiring the next generation to think about safety, service and sport.**



SCOUTING THE SHORES



1ST CAMPS BAY SCOUTS, ATLANTIC DISTRICT

Junior Club Captain Ellen Hodgkinson, recently awarded her Springbok Scout badge, initiated a collaborative session with the 1st Camps Bay Scouts to **promote water safety, surf awareness, and the values shared between scouting and lifesaving.**

Club Captain Tanner led a concise presentation on the role of lifeguards and CPR theory before the group headed to the beach for practical activities. Those with swimming Scout craft took part in simulated rescues and experienced the realities of surf conditions, which challenged comfort levels and prompted some important personal reflection around swimming ability and ocean readiness.

Back on the sand, the Scouts practised rescue drags and patient handling, learning how to remove a casualty from the water, place them in the recovery position, and simulate emergency care procedures like the “vomit drill.” The session ended on a high with a spirited round of beach flags, introducing the Scouts to the competitive side of lifesaving in a fun and memorable way.

This outreach effort reflects Clifton’s commitment to community education, drowning prevention, and **developing a new generation of ocean-minded leaders.**



THE CITY OF CAPE TOWN & CSLC JOINT EFFORTS IN DROWNING PREVENTION



Clifton and the City of Cape Town have for another year continued to work together in our shared goal of drowning prevention. Clifton has always appreciated the support provided from the City of Cape Town in working closely together to ensure Clifton's lifeguards have the operational support of the City's services and we take pride in being able to support the City with lifeguards who chose to take their voluntary lifeguarding professional and work as lifeguards with the City.

We are grateful for the continued open lines of communication and alignment to our mission as well as support in serious life threatening situations which in some cases go beyond water safety. We know that the surf and alcohol do not mix and we appreciate the efficient response of the City of Cape Town with law enforcement in various circumstances.

Clifton Surf Lifesaving Club proudly **hosted Mayor Geordin Hill-Lewis and Councillor Patricia van der Ross on 2 December 2024** to launch the City of Cape Town's beach safety plans. The event highlighted the commitment of Lifesaving Cape Town, the NSRI, and over 680 lifeguards to keep the public safe during the busy festive season. Lifeguards demonstrated rescue exercises on Clifton 4th Beach, showcasing their skills and readiness.

The launch also emphasised the City's deployment of over 5,000 safety personnel across beaches and pools, reinforcing that while our beaches offer recreation and beauty, safety is always the priority.



LIFESAVING SOUTH AFRICA WATERSMART ACTIVATION ON 4TH BEACH



On 18 December 2024, Clifton Surf Lifesaving Club proudly hosted a Watersmart Awareness Day at Clifton 4th Beach, in partnership with DHL and Lifesaving South Africa (LSA). The event formed part of the DHL Summer Activation, aimed at promoting water safety and drowning prevention as the busy holiday season gets underway.

With perfect beach weather and vibrant participation, the day featured activities such as beach flags, interactive games, and water safety demonstrations. Many enthusiastic new faces joined in, highlighting growing community interest in lifesaving.

Every year, hundreds of families across South Africa lose loved ones in preventable drowning incidents — drowning is the second leading cause of accidental death for youth under 17. Through initiatives like the WaterSmart programme and the newly launched DHL Lifesaving WaterSmart Online Hub, Lifesaving SA is working to change this. The hub offers free, accessible e-learning with videos, interactive quizzes, and downloadable resources, helping learners and families build lifesaving knowledge in fun and engaging ways.

Our Clifton activation supported this mission by **encouraging beachgoers to think critically about water risks and empowering them with practical safety tips**. Together with partners like DHL, we are helping to make South Africa's beaches and waterways safer for all.



SHARED MISSION, SAFER BEACHES

LETTER FROM AMANDA KIRK, CID MANAGER

Clifton CID & CSLC

It's difficult to believe that our team at the Clifton City Improvement District (CID) have only been working with CSLC for a year and a half – the relationship is so strong, our teams know each other well and together we contributed to a very safe 2024/25 summer season.

The CID's dedicated law enforcement officers, working alongside our public safety officers prevented a massive 5 000 units of alcohol from being consumed on the beaches and in other public spaces during the patrol season. Given the proven link between alcohol use and drownings, we're so proud of this impact. In addition, our law enforcement offices issued 1 331 fines for bylaw violations, more than 50% of these being for alcohol related violations.

Equally as noteworthy is the significant reduction in crime incidents from December to end February, as compared to last year. Much of the crime in Clifton in the festive season takes place on the beaches, but by working alongside the City of Cape Town's beach vendor management team, the vendors themselves as well as the lifesavers, we were able to bring crime incidents down by a massive 83% - testament to the effectiveness of the CID's public safety programme, encompassing foot and vehicle patrols, camera surveillance as well as the deployment of plain clothes safety officers to the beaches during high season.

Our cleaning and urban maintenance team filled 3 900 bags of rubbish from the public spaces during high season, with a key focus on the beaches, further contributing to a healthy, clean, and safe Clifton.

We're currently enjoying the winter months, using the time to regroup, refine our work, take some time off and conduct job related training with our teams. See you in summer 2025/26!



NATIONAL SEA RESCUE INSTITUTE

CELEBRATING A STRONG LIFESAVING PARTNERSHIP



We would like to extend our sincere thanks to the Clifton lifeguards for their ongoing support and swift action in keeping our beaches safe.

The collaboration between the Clifton lifeguards and NSRI Station 2 Bakoven has been a strong and effective one. Over the past season, we've worked closely together on both active rescues and preventative measures, ensuring a fast and efficient response for anyone in need.

Your dedication and professionalism make a real difference, and we value the partnership deeply.

David Rosenberg
NSRI
Station 2, Coxwain



A FINAL THANK YOU

To all our voluntary lifeguards for your service to our club and to the members of the public visiting our beautiful, sandy beaches at Clifton. We appreciate our lifeguards for giving up their time to keep our beaches safe and drowning free!



CSLC IS PROUDLY SUPPORTED BY



**WANT TO BE PART OF SOMETHING THAT SAVES LIVES & BUILDS FUTURES?
Join our circle of partners making a real impact—on beaches, in
communities, and in the lives of young South Africans.**

Contact Us: info@cliftonsurf.co.za

